



Jeff Tedford
2002 Pac-10 Coach of the Year



COACHING STAFF

CALIFORNIA HEAD COACH



JEFF TEDFORD

Fresno State ('83) • Second Year at Cal

Jeff Tedford, the man who directed the California Golden Bears to their first winning football season (7-5) in nine years and the nation's biggest one-year turnaround of 2002, enters his second year as Cal's head football coach.

Tedford, who inherited a 1-10 team and orchestrated victories over the likes of Michigan State, Washington, Arizona State, UCLA and Stanford in his first season at the helm, was named 2002 Pacific-10 Conference Coach of the Year as voted by his fellow conference coaches. He became the third Cal coach to receive conference coach of the year honors since the award's inception in 1975.

Under Tedford's direction, the Bears enjoyed a 5.5-game improvement and six-win increase from the previous season. Only Pappy Waldorf's 1947 produced a larger one-year turnaround in school history, posting a 9-1 mark after the team finished 2-7 the previous season.

His Golden Bears finished tied for fourth place in the Pac-10 with a 4-4 conference mark, while their 7-5 overall record surpassed such league powers as Washington and Oregon (both 7-6).

It was a year of monumental achievements for Cal, as Tedford's club:

- Beat three nationally ranked teams (Michigan State, Washington and Arizona State) in the same season for the first time in 52 years.
- Scored three road victories over nationally ranked opponents in the same season for the first time in school history.
- Ended a 19-game Washington winning streak over the Bears that had spanned 26 years, defeating the Huskies in Seattle, 34-27.
- Halted a 12-year victory drought in Sun Devils Stadium, mowing down Arizona State, 55-38.

- Set a modern day school record by scoring 427 points in 2002, with their 35.6-point scoring average tied for 10th best in the nation.
- Capped the season by registering Cal's first Big Game win over Stanford in eight years, a 30-7 throttling of the Cardinal.

Prior to his arrival in Berkeley last year, Tedford was a highly regarded offensive coordinator and quarterbacks coach at the University of Oregon, where the Ducks finished ranked No. 2 nationally in 2001. At 41 years of age, the Cal head coach has earned a national reputation as one of the bright young minds and developers of quarterbacks in college football today.

During his 15-year coaching career at California, Oregon (1998-2001), Fresno State (1992-97) and the CFL's Calgary Stampeders (1989-91), Tedford has devised record-setting offenses at every stop. Under his tutelage, such quarterbacks as Trent Dilfer, Akili Smith, Joey Harrington and David Carr have blossomed into high first-round NFL draft picks. In his first season at Cal, he transformed senior Kyle Boller into perhaps the most improved quarterback in college football. Boller, who entered the season with a .451 career completion percentage with 36 touchdowns and 38 interceptions, flourished under Tedford to post the second-best yardage (2,815) and TD-pass (28) season in Cal history in completing 53.4 percent of his attempts with a Pac-10 low 10 interceptions.

Voted the Pac-10 Coach of the Year by his peers, as well as *The Sporting News*, Tedford led his team to a brief No. 23 national ranking (Associated Press) after the Bears' 46-22 upset

JEFF TEDFORD'S COACHING CHRONOLOGY

School	Year	Position	Record	Highlights
California	2002	Head Coach	7-5	Pac-10 Coach of the Year
Oregon	2001	Offensive Coordinator	11-1	Pac-10 champions Ranked No. 2 nationally Fiesta Bowl champions
Oregon	2000	Offensive Coordinator	10-2	Pac-10 co-champions Ranked No. 7 nationally Holiday Bowl champions
Oregon	1999	Offensive Coordinator	9-3	Sun Bowl champions
Oregon	1998	Offensive Coordinator	8-4	Aloha Bowl participant
Fresno St.	1997	Offensive Coordinator	6-6	
Fresno St.	1996	Offensive Coordinator	4-7	
Fresno St.	1995	Offensive Coordinator	5-7	
Fresno St.	1994	Offensive Coordinator	5-7-1	
Fresno St.	1993	Offensive Coordinator	8-4	WAC tri-champions No. 3 scoring offense nationally Aloha Bowl participant
Fresno St.	1992	Quarterbacks Coach	9-4	WAC tri-champions No. 1 scoring offense nationally Freedom Bowl champions
Calgary (CFL)	1991	Offensive Assistant	11-7	Grey Cup runner-up
Calgary (CFL)	1990	Offensive Assistant	11-6-1	Western Division champions
Calgary (CFL)	1989	Offensive Assistant	10-8	





Quotes from Tedford's First Season

"They (Cal) just don't make mistakes now. They don't beat themselves. What they've done is unbelievable."

—DENNIS ERICKSON, San Francisco 49ers Coach

"This program is on the rise. Coach Tedford has made believers of us. The players bought into what he was saying. He gave us confidence, made us believe we were good players who could compete and win. He is an awesome leader."

—KYLE BOLLER, Cal Quarterback

"Cal is an extraordinary story. Where they have come from last year at 1-10 to where they are now is remarkable."

—PETE CARROLL, USC Coach

"Tedford has become the hottest thing to hit Berkeley since Birkenstocks."

—MIKE KUCHAR, ESPN The Magazine

"Cal will be prepared. They will compete. They will represent the university by playing smart football..."

—NEIL HAYES, Contra Costa Times

"Coach Jeff Tedford, in just his first year directing the Golden Bears, deserves to be in the running for national coach of the year honors."

—MEL KIPER, JR., ESPN.com

"Cal's turnaround from 1-10 to 7-5 showed that Jeff Tedford can coach. His first full group of signees shows that he can recruit, too. After Cal's sudden one-year jump, it appears Tedford has the goods to keep the program in good stead in the long haul."

—CBSSportsLine.com

"Ty Willingham is restoking pride at Notre Dame, in search of swaggering Rockne-Leahy-Parsegian levels of Golden Dome yore, but the most dynamic new-coach surge may be happening at Cal. Learn the name ... Jeff Tedford."

—HUBERT MIZELL, St. Petersburg Times

"Under rookie coach Jeff Tedford, Cal has accomplished one of the more remarkable one-season turnarounds in recent NCAA history."

—SportingNews.com

"California struck gold when it hired former Oregon offensive coordinator Jeff Tedford before last season."

—JEFF CAPLAN, Fort Worth Star-Telegram

win at No. 15 ranked Michigan State in Week 3 of the season. It marked the first time Cal had earned a Top 25 ranking in six years.

A key element in Cal's about-face last year was turnover margin, an area Tedford emphasized to his senior-laden team from the first day of spring camp. The Bears forced 36 turnovers and committed only 18 for a +18 turnover margin—a differential that ranked first in the Pac-10 and third nationally. Incredibly, it represented a swing of 35 turnovers from the previous season, when Cal's 1-10 club finished at -17.

A native of Lynwood, Calif., Tedford played an integral role on Mike Bellotti's staff at Oregon during his four-year tenure in Eugene—a period in which the Ducks posted the Pac-10's best record of 37-10 in finishing progressively better each year (8-4 in '98, 9-3 in '99, 10-2 in '00 and 10-1 in '01). Under his direction, the 2001 Pac-10 champions ranked second in rushing offense (196.5 ypg) and third in both scoring (34.0 ppg) and total offense (430.2 ypg) among conference schools.

Oregon also led the Pac-10 in red zone offense (37-of-39, 94.9%), allowed the fewest sacks (11) in the Pac-10, and committed the fewest turnovers (11) in NCAA Division I-A. Tedford's offense, triggered by Heisman candidate Harrington and two of the league's top six rushers in Maurice Morris (96.0 ypg) and Onterio Smith (91.5 ypg), reeled off 550 yards or more three times in 2001, including 607 yards against Arizona.

Yet, Tedford's coaching mastery was never more evident than on New Year's Day 2002, when Harrington and the Ducks' offense ran roughshod over Colorado—which some had called America's hottest team—in a 38-16 blowout victory at the Fiesta Bowl.

In 1992 as quarterback coach at Fresno State, Tedford began honing the skills of future Super Bowl champion quarterback Trent Dilfer. Under his guidance, the Bulldogs' quarterback earned first team All-WAC honors for a team offense that led the nation in scoring (44.2 ppg), ranked second nationally in total offense (541.9 ypg) and beat Southern California in the Freedom Bowl that year. A season later, Tedford moved up to offensive coordinator, and Fresno State ranked third nationally in scoring and total offense in earning an Aloha Bowl invitation. Dilfer ranked first nationally in passing (173.1 rating) and won the WAC Offensive Player of the Year award, and the Bulldog QB later was chosen by Tampa Bay with the sixth selection of the 1994 NFL Draft.

"I believe Jeff's one of the finest minds in all of football," said Dilfer, now with the Seattle Seahawks. "He's certainly the finest coach I've ever been around. He's a great leader and great teacher. He has very high expectations for himself and the people around him. And he will work tirelessly to meet those expectations. Jeff taught me more about toughness and the game of football as any coach I've ever played for, and I've had some awfully good coaches. To this day, I still consult him on all major issues that I'm facing in football."

Tedford made an immediate impact in Oregon when he joined Bellotti in 1998. That first season as offensive coordinator, the Ducks set school records in yards passing (3,856), total offense (5,795) and points scored (473). Tedford's passing acumen was clearly evident in the rapid development of Smith, who earned Pac-10 Offensive Player of the Year accolades in finishing second in the nation in passing efficiency and later being chosen third in the 1999 NFL Draft by Cincinnati. That '98 Oregon club ranked seventh in scoring and 10th in total offense nationally, appearing in the Aloha Bowl.

WHAT THEY'RE SAYING ABOUT JEFF TEDFORD

"Jeff has been successful everywhere he's coached. We believe he's now ready to succeed as a head coach and restore the great football tradition at the University of California."

-Steve Gladstone, Cal Athletic Director

"I believe Jeff's one of the finest minds in all of football. He's certainly the finest coach I've ever been around. He's a great leader and great teacher. He has very high expectations for himself and the people around him. And he will work tirelessly to meet those expectations. Jeff taught me more about toughness and the game of football than any coach I've ever played for, and I've had some awfully good coaches."

-Trent Dilfer, Seattle Seahawks QB

"I would not be where I am right now without Coach Tedford. He teaches you not only how to be a great player on the field but how to be a great person off the field as well."

-Joey Harrington, former Oregon QB/Heisman Finalist

"To say that Cal got lucky in hiring him is a no-brainer. Oregon's former offensive coordinator has long been considered one of the brightest minds in football. His balanced attack made Oregon's one of the most dangerous offenses in college football."

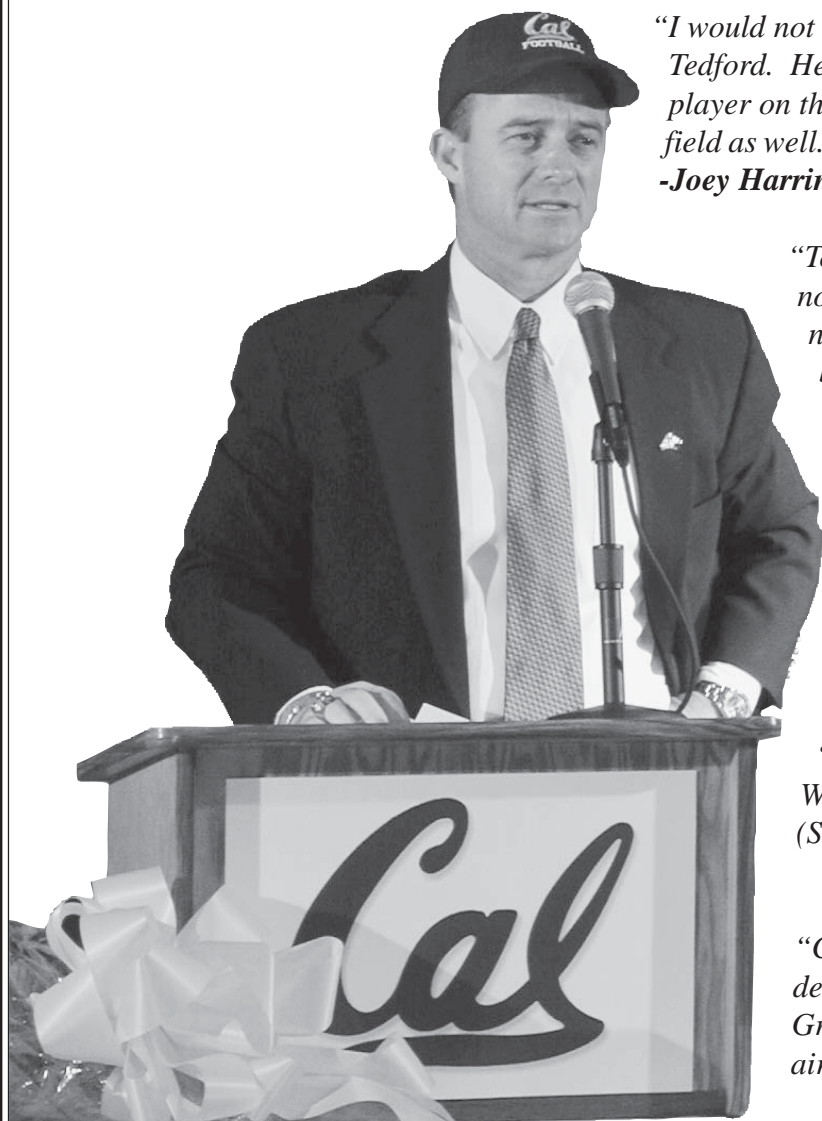
-Dennis Dodd, SportsLine.com

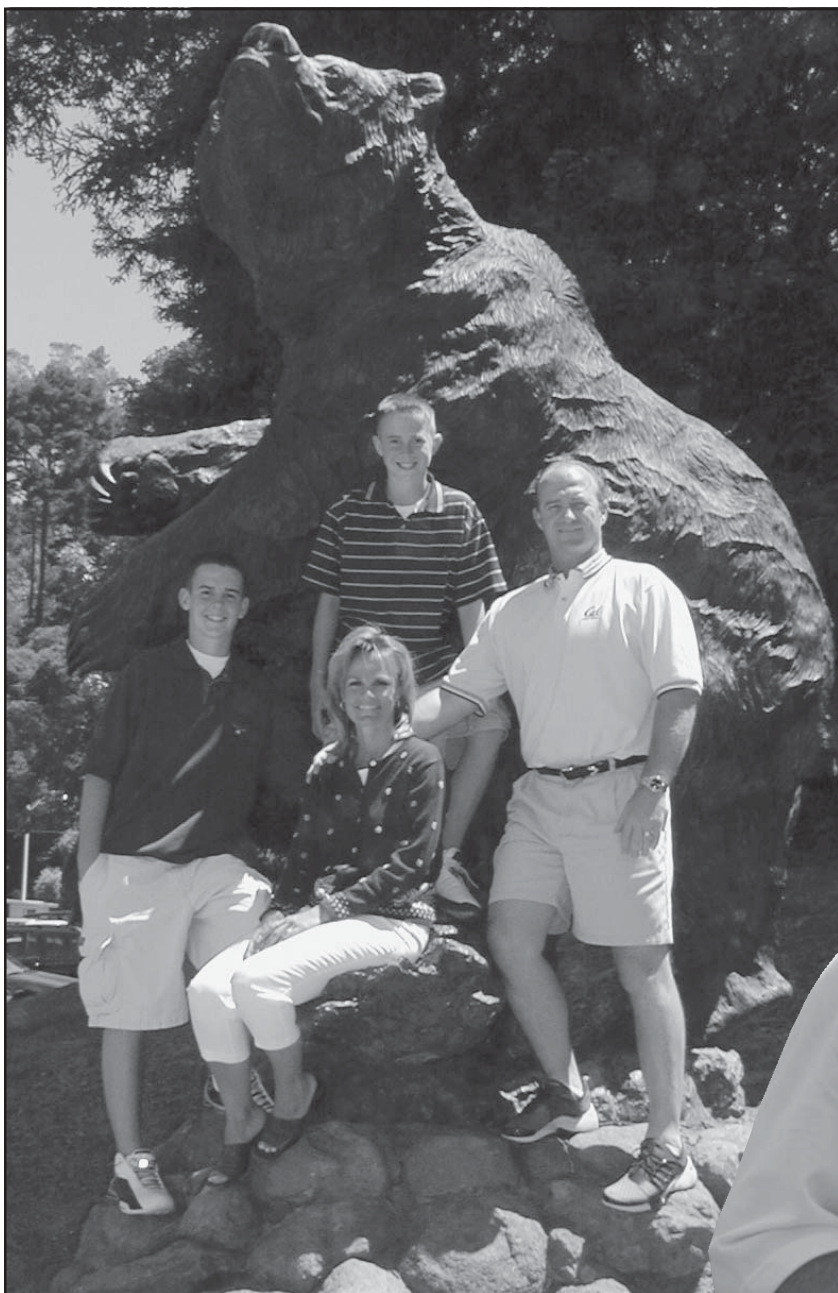
"Tedford will be a name everyone will know in short order when he leads Cal out of the college football swamp. (He) has the look, the sound and the feel of a guy who can be what one observer termed, 'Cal's first 'legacy' coach since Pappy Waldorf.' Here's betting that assessment, and (Steve) Gladstone's instincts, are right on."

-Carl Steward, Oakland Tribune

"Cal took a chance, and it was the right decision. Tedford is a football coach in the Jon Gruden mold, which means he's so intense the air around him seems to crackle."

-Lowell Cohn, Santa Rosa Press Democrat





Jeff Tedford with his wife, Donna, and sons Taylor (16, far left) and Quinn (14).

Tedford's coaching career began as a volunteer assistant at Fresno State in 1987, spending two years there before joining Calgary in the CFL in 1989. He served as an offensive assistant with the Stampeders for three seasons, including the 1991 team that advanced to the Grey Cup title game.

Prior to earning his degree at Fresno State, Tedford attended Warren High School in Downey, Calif., and Cerritos College in Southern California. He and his wife, Donna, have two sons, Taylor (16) and Quinn (14). They live in Danville, Calif.



Cal's new coach continued to work his magic during his final three seasons at Oregon.

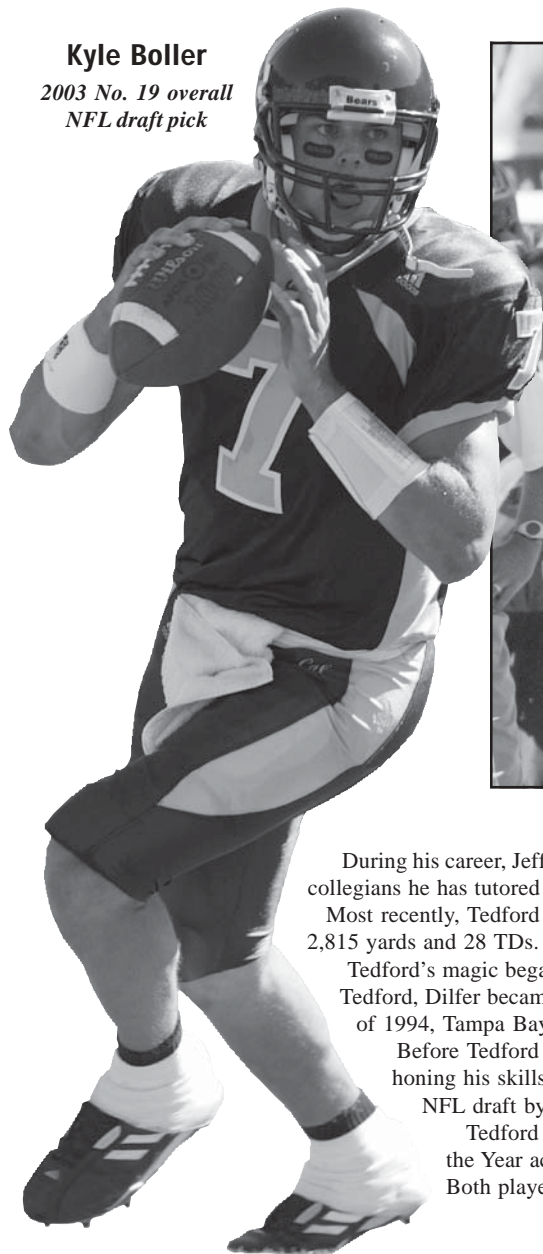
Duck quarterbacks A.J. Feeley and Harrington combined to pass for 3,131 yards and 24 TDs on the Sun Bowl champion team that ranked 13th nationally in scoring in '99, while the 2000 team tied for the Pac-10 crown and defeated Texas in the Holiday Bowl. Last year's Oregon squad, which bagged wins over Colorado, Washington State, UCLA and Wisconsin en route to a No. 2 ranking, showcased one of the nation's premier quarterbacks in Harrington, who won Pac-10 Offensive Player of the Year honors and a fourth-place finish in the Heisman balloting.

Tedford also enjoyed a remarkable playing career, both on the collegiate and professional levels. During his days at Fresno State, he established several passing records, including career marks for passing yardage (4,872) and touchdown passes (35), while earning honorable mention All-America notice in 1982 when he set school standards for yards passing (2,993) and TD passes (24).

After receiving a B.S. degree in physical education from Fresno State in 1983, Tedford played pro football in the Canadian Football League for six seasons with Hamilton, Calgary, Saskatchewan and Winnipeg. He completed 54 percent of his passes during his career, appearing in the league's championship game with Hamilton in 1984.

Kyle Boller

2003 No. 19 overall
NFL draft pick



Jeff Tedford's Quarterback Lineage

During his career, Jeff Tedford has developed a well-deserved reputation for his work with quarterbacks. No less than five collegians he has tutored have been high first round NFL draft choices, with four earning conference Player of the Year.

Most recently, Tedford developed Kyle Boller into a first-round NFL draft choice, as last year the Cal senior passed for 2,815 yards and 28 TDs.

Tedford's magic began early in his coaching career at Fresno State, where he mentored Trent Dilfer. In two years under Tedford, Dilfer became the WAC Player of the Year as a senior, the same year he led the nation in passing. In the spring of 1994, Tampa Bay chose him sixth overall.

Before Tedford left Fresno State, he helped recruit David Carr to the school and spent the 1997 season with him honing his skills during his true freshman year. Carr eventually matured into the No. 1 overall choice of the 2002 NFL draft by the Houston Texans.

Tedford then spent the past four years at Oregon, where two of his QBs earned Pac-10 Offensive Player of the Year accolades. Akili Smith shared the award in 1998, while Joey Harrington claimed the honor in 2001. Both players were selected third overall in the NFL Draft, Smith by Cincinnati and Harrington by Detroit.



Joey Harrington
2002 No. 3 overall
NFL draft pick



David Carr
2002 No. 1 overall
NFL draft pick



Akili Smith
1999 No. 3 overall
NFL draft pick



Trent Dilfer
1994 No. 6 overall
NFL draft pick